

SPONSORSHIP



2024 SPONSORSHIP OPPORTUNITIES



10TH ANNUAL FOREST FEST



Promote the environmental importance of forests and forest management through hands-on exploration and education.

EVENT DATE: JULY 27, 2024

TreesForTomorrow.com

519 E. Sheridan St., PO Box 609
Eagle River, Wisconsin 54521

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10TH ANNUAL FOREST FEST FUNDRAISER

Dear Friend of the Forest

Trees For Tomorrow invites you to partner with us to support natural resources education and sustainable forestry outreach to the Northwoods community! Forest Fest is a free community outreach event, held on the Trees For Tomorrow campus in Eagle River, WI that celebrates all the forest has to offer! Through demonstrations, exhibits and hands-on activities, attendees learn about the heritage and legacy of the timber products industry, modern-day equipment, practices that support sustainable management of our natural resources, and the importance of sustainably managing all natural resources. Our last event in 2019 drew close to 1,500 people who enjoyed demonstrations by logging and forestry operators, educational presentations, food and much more. **Be a part of the Northwoods PREMIER timber industry celebration and show your support of sustainable natural resources practices!**

Your sponsorship helps support this community outreach and education event as well as our K12 school programs.

We believe all students can benefit from our educational learning experiences, regardless of economic limitations. Many schools cannot afford to send their students to Trees For Tomorrow on their own, and need assistance in funding their visit. Our fundraising events and outreach events, like Forest Fest, help bridge that gap so all students can benefit from programs that put them in direct connection with our natural resources. Outdoor classes for our K12 school programs focus on the science of managing natural resources and include forest succession, forest management, bog investigations, lake ecology, managing woodlands for wildlife, carbon sequestration, and so much more.

We sincerely hope you will choose to partner with Trees For Tomorrow in support of our 2024 Forest Fest celebration. Together we can spread the word about sustainable resource management to even more people!

Sincerely,



Cheryl Todea, TFT Alumna and Executive Director

EVENT INFORMATION

July 27, 2024

Trees For Tomorrow
campus in Eagle River

9:00 a.m. - 3:00 p.m.

Activities:

- Logging Equipment Demos
- Live Bird of Prey
- Horse-drawn Wagon Rides
- WI's Logging History
- Educational Exhibits
- Nature-based Kid's Activities
- Chainsaw Carving
- Much More!

Event is held rain or shine



SPONSORSHIP OPPORTUNITIES

Forest Fest is a time for organizations with similar missions to unite for a day-long celebration and a chance to share their enthusiasm for this natural resource with the public. Event sponsorship ensures that Forest Fest remains free to the public, exhibitors and demonstrators. Funds raised from the event will also provide scholarships to K12 students so they can enjoy reduced admission fees.



Your sponsorship will help us raise at least \$20,000 during the event to ensure at least 1,000 more K12 students have access to affordable outdoor learning experiences at Trees For Tomorrow in 2024.

SPONSOR LEVELS & BENEFITS	VENEER \$7,500+	HARDWOOD \$5,000	SOFTWOOD \$2,500	SAW LOG \$1,500	SAPLING \$1,000	SPROUT \$500	SEEDLING <\$250
SCHOLARSHIP/ STUDENT IMPACT	30+ students for 2 days/1 night at TFT	20+ students for 2 days/1 night at TFT	10+ students for 2 days/1 night at TFT	6+ students for 2 days/1 night at TFT	4+ students for 2 days/1 night at TFT	10+ students for 1 day at TFT	5+ students for 1 day at TFT
SPONSOR RECOGNITION Name listed in TFT Annual Report	✓	✓	✓	✓	✓	✓	✓
ACTIVITY RECOGNITION Provide 5x3' banner for placement by sponsored activity	Co-Naming on ALL materials	Welcome Booth at entrance	Info/First Aid Booth	Lunch at Dining Hall	Family Activities	Exhibits and Demos	-
PROGRAM RECOGNITION Name/logo on promotional items and banner at specific activity including special event t-shirt	Logo	Logo	Logo	Logo	Name	Name	-
FEATURED STORY Submit a testimonial for a story shared on TFT's blog, newsletter, social media, or for a press release	3 stories	2 stories	2 stories	2 stories	1 story	-	-
FOOD/BEVERAGE TICKETS	12 tickets	8 tickets	6 tickets	4 tickets	-	-	-
WEBSITE RECOGNITION with live link for 12 months	✓	✓	✓	-	-	-	-
SPONSORSHIP HIGHLIGHT on social media, TFT's newsletter ad, and program flyer	✓	-	-	-	-	-	-
RECOGNITION AT A TFT PUBLIC PROGRAM	✓	-	-	-	-	-	-

2024 FOREST FEST FUNDRAISER SPONSORSHIP COMMITMENT FORM

(Form also available online at TreesForTomorrow.com/forest-fest/)

CONTACT & BILLING INFORMATION

Date: _____

Individual donor or company name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name of organization or person to be thanked: _____

SPONSORSHIP

LEVEL

Veneer

AMOUNT

\$7,500

Hardwood

\$5,000

Softwood

\$2,500

Saw Log

\$1,500

Sapling

\$1,000

Sprout

\$500

Seedling

>\$250

Please accept my
donation of

\$ _____

Total Amount Due

\$ _____

PAYMENT INFORMATION

Bill Me

Check Enclosed

Credit Card : Visa MasterCard Discover

American Express

Card #: _____

Exp. date: _____ CVV#: _____

Name on card: _____

Billing address: _____

Call me for credit card info



Return form with payment information to:

Trees For Tomorrow, PO Box 609, 519 E. Sheridan Street, Eagle River, WI 54521

tft.info@TreesForTomorrow.com

Please include or send logo to events@treesfortomorrow.com. You may also include a business card, brochure, promotional item or photograph so that we can promote you or your business.

SPONSORSHIP PLEDGES DUE JANUARY 1ST TO GUARANTEE MAXIMUM RECOGNITION!

Thank you for your sponsorship. Your generosity is making an impact.

IRS 501(c) 3 Tax Exempt Number 39-0732118

Trees For Tomorrow's campus, located in Eagle River, Wisconsin, includes National Forest property under permit from the USDA Forest Service. Private property owned by Trees For Tomorrow (TFT), the Wisconsin Newspaper Association and Tara Lila LLC are also utilized for education and outreach purposes.

