



## **Mykaela Chaffin**

### **Research Assistant – Wisconsin Paper Council**



## **Biography**

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Mykaela Chaffin is the Research Assistant for the Wisconsin Paper Council. In her role as Research Assistant, Mykaela utilizes her communications, research and design skillset to develop best practices for WPC projects. She is responsible for short and long-term research projects, regulatory and legislative document editing, managing membership tracking, and assisting with marketing and promotional development. Her professional role helps assure that WPC information and materials are accurate and informative for our membership and stakeholders. Mykaela graduated from Eastern Kentucky University with a degree in English, minors in Multimedia Journalism, Visual Media and Asian Studies, and certificates in Technical Writing and Japanese.

Previous to joining the WPC, Mykaela worked with videography in her college's communications and media department. She then moved from Kentucky to Madison, WI, and became a certified 1-Day Writer for the web design and branding agency Bizzy Bizzy. She also has experience with Adobe software and was the 2020 cover artist for the fall edition of the Technical Communications Journal. Among her many achievements is having achieved First Place in the poster category at the Blue Ridge Undergraduate Research Conference in 2021 for her poster on "Duality and Power in Shakespeare's Richard II.