

Sponsorship Information

20 24

WISCONSIN
PAPER COUNCIL

Annual Meeting Sponsorships

Expert Panel Sponsor	\$2,000
Lunch Sponsor	\$3,500
Beverage Sponsor	2 @ \$500 or 1 @ \$1000
Bag & Lanyard Sponsor	\$2,000
Breakfast Sponsor	\$1,000
BOD Meeting Sponsor	\$1,000
Annual Report Sponsor	2@ \$500 or 1 @ \$1000
Game Plan Sponsor	\$1,500
Lambeau Tour Sponsor	2@ \$500 or 1 @ \$1000

Resch Expo

820 Armed Forces Dr, Green Bay, WI 54304

Sponsorship Recognition

Lunch Sponsor

- Recognition in event program
- Recognition on each lunch table
- 1 guest article or ad in WPC monthly newsletter
- 1 WPC social media blast
- Video display recognition on each TV screen
- Verbal announcement at lunch

Bags & Lanyards Sponsor

- Supply event bags with company logo
- Company logo on name badges
- Verbal recognition at event
- Video display recognition on each TV screen

Breakfast Sponsor

- Recognition in event programs
- Recognition at beginning of event
- Display recognition on each breakfast table
- Video display recognition on each TV screen

Beverage Sponsor(s)

- Verbal recognition in middle of event
- 1 WPC social media blast
- Recognition in event program
- Video display recognition on each TV screen

Expert Panel Discussion Sponsor

- Recognition in event program
- 1 guest article or ad in WPC monthly newsletter
- 2 WPC social media blasts
- Video display recognition on each TV screen
- Banner in front of speakers' stage
- Introduction of speakers

Game Plan Sponsor

- Full page recognition in event brochure
- Verbal recognition at event
- Video display recognition on each TV screen
- 1 Social media blast

Board of Directors Meeting Sponsor

- Verbal recognition at BOD meeting
- Recognition on tables in BOD meeting room
- Video display recognition on each TV screen

WPC Annual Report Sponsor(s)

- 2 half-page ads in WPC Annual Report
- Video display recognition on each TV screen

Lambeau Field Tour Sponsor

- Verbal recognition during event program prior to tour
- Company logo displayed on each TV screen